



# Science of Communication

General information	
Academic subject	Sociology
Degree course	Science of Communication
Academic Year	Ist
European Credit Transfer and Accumulation System (ECTS)	9
Language	Italian
Academic calendar (starting and ending date)	October 2022 – January 2023
Attendance	Highly recommended

Professor/ Lecturer	
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Virtual headquarters	MS Teams code: 5ixcx
Tutoring (time and day)	Tuesday, 10-12 am

Syllabus	
Learning Objectives	The course aims to introduce students to the understanding of mainly sociological theories and knowledge of most important processes which involve post-modern societies
Course prerequisites	Italian language knowledge
Contents	Post-industrial societies are crossed by deep changes: we will be facing the main sociological questions, such as globalization, deviance, race, gender, conflict, family, arguing them with a focus on public sociology through public opinion, mass media and new media. We also deal with the concept of Social Imaginary and its link with cultures, modernity, mass media and media culture.
Books and bibliography	Franco Crespi, Massimo Cerulo, <i>Lo sguardo sociologico</i> , il Mulino, Bologna 2022; Pier Luca Marzo, Luca Mori (eds.), <i>Le vie sociali dell'immaginario. Per una sociologia del profondo</i> , Mimesis, Milano 2019
Additional materials	The book: <i>Lo sguardo sociologico</i> di Crespi e Cerulo may be replaced by: George Ritzer, <i>Introduzione alla sociologia</i> , Utet, Torino 2018

Work schedule			
Total	Lectures	Hands on (Laboratory, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
285	60		225
Hours			
ECTS			
9			
Teaching strategy			
Frontal lessons, workshops			
Expected learning outcomes			
Knowledge and understanding on:	<ul style="list-style-type: none"> <li>○ knowledge of mainly sociological theories and understanding of most important processes which involve post-modern societies</li> </ul>		
Applying knowledge and understanding on:	<ul style="list-style-type: none"> <li>○ we expect that this knowledge can be applied by the students in the interpretation of social phenomena and in the ways of their communication</li> </ul>		

<b>Soft skills</b>	<ul style="list-style-type: none"><li>• <i>Making informed judgments and choices:</i><ul style="list-style-type: none"><li>○ Informed judgements are expected from students in respect of different sociological paradigms and of different theories which are consequents of them</li></ul></li></ul>
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	<ul style="list-style-type: none"> <li>· <i>Communicating knowledge and understanding</i> <ul style="list-style-type: none"> <li>○ we expect that students are able to properly collocate authors and theories on the landscape of sociological literature and to refer to it is comparing their knowledges</li> </ul> </li> <li>· <i>Capacities to continue learning</i> <ul style="list-style-type: none"> <li>○ we expect that students are able to read sociological phenomena integrating them in their individual culture.</li> </ul> </li> </ul>
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<b>Assessment and feedback</b>	
Methods of assessment	ORAL EXAMINATION
Evaluation criteria	<p>The assessment will aim to verify the level of the student's mastery with respect to the contents proposed during the course with a specific consideration for:</p> <ul style="list-style-type: none"> <li>– references to theory (knowledge and understanding).</li> <li>– ability to make conceptual inferences (making informed judgments and choices).</li> <li>– lexical appropriateness (communicating knowledge and understanding)</li> </ul>
Criteria for assessment and attribution of the final mark	The exam is passed when the grade is greater than or equal to 18/30, with a maximum of 30/30.
<b>Additional information</b>	